

Mark Fisher

Advertising Manager
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Room 1020 - 700 Royal Ave
New Westminster, BC V3L 5B2

Douglas College's autonomous student newspaper since 1976

THE OTHER PRESS

Advertiser Information

Company Name: _____

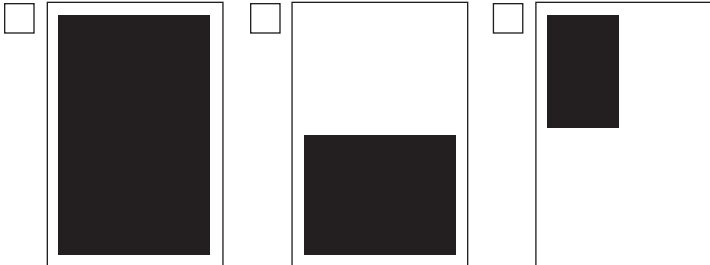
Contact: _____

Address: _____

Phone: _____

E-mail: _____

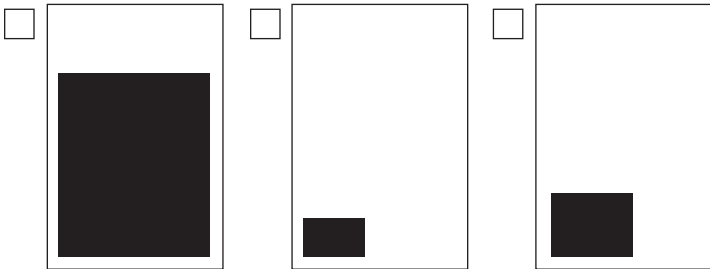
Ad Size



Full page ad
Size: 10"x12"
\$400

1/2 page ad
Size: 10"x8"
\$270

1/4 page ad
Size: 5"x8"
\$140



3/4 page ad
Size: 10"x12"
\$325

Business card ad
Size: 2"x3"
\$50

Business display ad
Size: 4"x5"
\$75

- Spot colour : \$40
- Full colour: \$200
- Designated Placement: \$25
- 5-9 insertions: 15% off**
- 10-14 insertions: 25% off**

Ad Design

- Design cost at an additional \$30/hr
(First 1/2 hour complimentary)

Publication Dates

We distribute Tuesdays to approximately 10,000 students and staff at the New Westminster, Coquitlam, and Surrey campuses, as well as New Westminster SkyTrain Station and local public libraries. Deadlines for ad submission are Friday prior to the date shown.

Fall Semester 2009 Issues

- September 8
- September 15
- September 22
- September 29
- October 6
- October 13
- October 20
- October 27
- November 3
- November 10
- November 17
- November 24
- December 1

Please make all cheques payable to The Other Publication Society.

The Other Press agrees to run your advertisement on the dates shown above. The advertiser agrees to pay the amount billed by The Other Press within thirty (30) days of receiving the invoice.

Advertiser

Date

Salesperson

Date

